Alberta McAleavey
Web Developer
9082053478 · a.mcaleavey24@gmail.com · New York, NY ·
linkedin.com/in/alberta-mcaleavey · github.com/albertamcaleavey · albertamcaleavey.com

I'm a Full Stack Web Developer with a passion for design. With a background in web design and content management, I have an eye for detail and am skilled at translating client visions into high- quality products. As a developer, I believe in creating seamless user experiences and am looking to work with a team who prioritizes transparent communication in a collaborative environment.

SKILLS
Languages - JavaScript, Liquid, HTML5, CSS3, Python | **Libraries and Frameworks** - JQuery, React, Node.js, Express.js
Database - PostgreSQL, Sequelize, ORM, MongoDB, Mongoose, ODM | **Content Management Systems** - Shopify, WordPress, Shopify, Wix
| **Other** - Google Analytics, VWO, RESTful Routing JSON, Git, Figma, Wireframing, Microsoft Excel, Adobe Photoshop, Adobe XD, Adobe

PROFESSIONAL EXPERIENCE

Pacas TM, Web Developer | New York, NY   **July 2022 - Present**
- Building and maintaining web pages using Shopify Liquid, JavaScript, JQuery, CSS and HTML
- Developing Shopify themes with new features to increase AOV and improve user experience
- AB testing new functionality and layouts in Google Optimize and VWO to make data-driven decisions regarding the website's user interface

The Computer Merchant, Contract Tracer | Remote, NJ   **October 2020 - January 2022**
- Reached out to COVID-19 cases and contacts to provide public health guidance and reduce ongoing disease transmission
- Collaborated remotely with a team of public health professionals to significantly reduce the number of COVID-19 cases in Burlington County
- Employed interpersonal skills, cultural competency, tactful language and empathetic interviewing skills to build rapport and maintain trust with individuals from various backgrounds

Rutgers University, Web Content Assistant | Piscataway, NJ   **January 2020 - July 2020**
- Constructed web pages and updated content using WordPress to assist in the Rutgers Office of Information Technology website migration project
- Composed copy for the IT Communications Department's social media channels utilizing knowledge of trends to market relevant resources to the Rutgers community
- Wrote stories for the IT newsroom adhering to university standards, AP Style rules and SEO best practices to advertise available services for students and staff

Let's Be SMART, Web Design Intern | Barcelona   **May 2019 - July 2019**
- Designed and built the company website employing WordPress and Elementor plugin to increase exposure for a small public relations startup and improve user experience for potential clients
- Created graphics with Adobe Photoshop for use on the website and social media platforms
- Compiled press clippings by searching through various print and web publications to add client mentions to their portfolio
- Translated press releases applying Spanish language knowledge to reach a larger audience

Flying Pig Restoration, Web Design Assistant | Tenefly, NJ   **January 2019 - March 2019**

- Planned and created a website with GoDaddy channeling knowledge of content management systems, to increase visibility and drive sales for a small furniture restoration e commerce business
- Edited photos for social media utilizing Adobe LightRoom to attract followers and potential customers

SOFTWARE DEVELOPMENT PROJECTS   January 2022 - Present

TaskFlow I Project management app
- Utilized Flask, React and relational database PostgreSQL to build a full stack CRUD application
- Implemented create, read and, delete functionality with a REST API
- Used SQL to define schemas for PostgreSQL tables on the back end
- Constructed reusable, modular React components to create a highly dynamic UI for the front end
- Protected routes with custom middleware and implemented JWT Authentication to keep user data secure
- Employed CSS Grid and Flexbox to design a user- friendly and responsive UI, following UX design principles

Cache I Budgeting app
- Collaborated with a team to produce a MERN stack (MongoDB, Express, React, Node.js) CRUD application
- Implemented full create, read, update, delete (CRUD) operations through RESTful routing practices
- Used Mongoose to define schemas for MongoDB collections
- Constructed a dynamic user interface using React components to create a single- page application
- Protected routes with custom middleware and implemented JWT Authentication to keep user information secure
- Designed the app taking a mobile- first approach
- Created a clean and polished UI using CSS Grid, Flexbox and MUI components to create a user friendly experience

Run Tracker I Run tracking app
- Utilized a MEN stack (MongoDB, Express, Node.js) to build a back end
- Implemented full create, read, update, delete (CRUD) operations through RESTful routing practices
- Used Mongoose to define schemas for MongoDB collections
- Rendered views to the user in EJS templates
- Logged in users with Google OAuth authentication to protect their information from anonymous users
- Implemented authorization with custom middleware to restrict guest access to CUD operations
- Designed the application taking a mobile-first approach and added styling using CSS Flexbox and Grid

Movie Buff I Movie quiz game
- Implemented game logic using JavaScript to create a fun user experience
- Styled elements with CSS3 Grid and added BootStrap components to present a polished user interface
- Rendered game status and outcome through HTML elements

EDUCATION
GENERAL ASSEMBLY I REMOTE

Software Engineering Immersive   **January 2022 - April 2022**
Full-stack software engineering immersive student in an intensive, twelve-week, 450+ hour program focused on product development fundamentals, object-oriented programming, MVC frameworks, data modeling, and team collaboration strategies. Developed a portfolio of individual and group projects.

RUTGERS UNIVERSITY | **NEW BRUNSWICK, NJ**
Bachelors of Arts in Journalism and Media Studies, Digital Communication and Information   **May 2020**